

SEPSIS ALLIANCE

FUNDRAISING TIPS

MAKE IT PERSONAL



Make your appeal as personal as you can. Talk to your friends and family one-on-one and tell them about sepsis, and why you are supporting Sepsis Alliance. Then, ask them to join you.

If you can't speak to someone in person, try calling them. You can always follow up with an email. Be sure to thank them for their time and support!

SOCIAL MEDIA

Social media is great for sharing your page with many people at once, and can be used in multiple ways. Here are some ideas for how to share your fundraising page on social media:



- Ask friends for a donation - make sure to say why you are raising awareness and funds.
- Individually thank your donors by tagging them in a post. This allows you to spread your message by thanking someone instead of asking for contributions.
- Update friends on your progress. You can update them on your training (run 6 miles? Let everyone know it!), or update them on your fundraising progress and take the opportunity to thank everyone who has supported you so far.

LOCAL BUSINESS



Ask your local business owners for their support through a direct donation, by putting out a donation jar for customers to contribute, or hosting a fundraiser night (i.e. 10% of proceeds benefit the cause on a certain night.)

FUNDRAISING IDEAS



- Have a bake sale at work.
- Host a garage sale.
- Have a hobby like knitting or making jewelry? Create unique items to sell, then donate the proceeds.

SAY THANK YOU

THANKYOU

Take the time to individually thank each donor for his or her support. Send a text or email, or, even better, send a thank you card in the mail. They will remember how grateful you were and will be more likely to donate again the next time you are fundraising.



SEPSIS ALLIANCE®