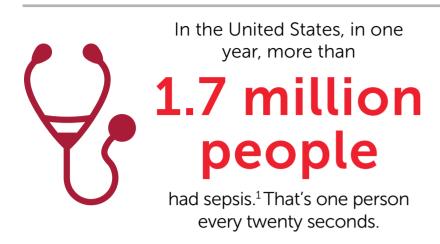
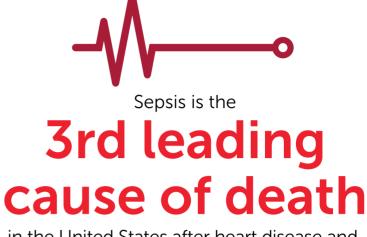
SEPSIS It's About TIME™

Sepsis is a **life-threatening condition** caused by the body's response to infection, which can lead to **tissue damage**, **organ failure**, **amputations** and **death**.



As many as 87% of sepsis cases start in the comunity,

not in the hospital as is widely believed.¹



in the United States after heart disease and cancer, killing more than **270,000 people** each year.¹ That's one person every two minutes.



42% of Americans have not heard of sepsis.²

The Importance of TIME



Sepsis is a **medical** emergency and its symptoms must be treated **quickly** and properly to reduce the risk of death.

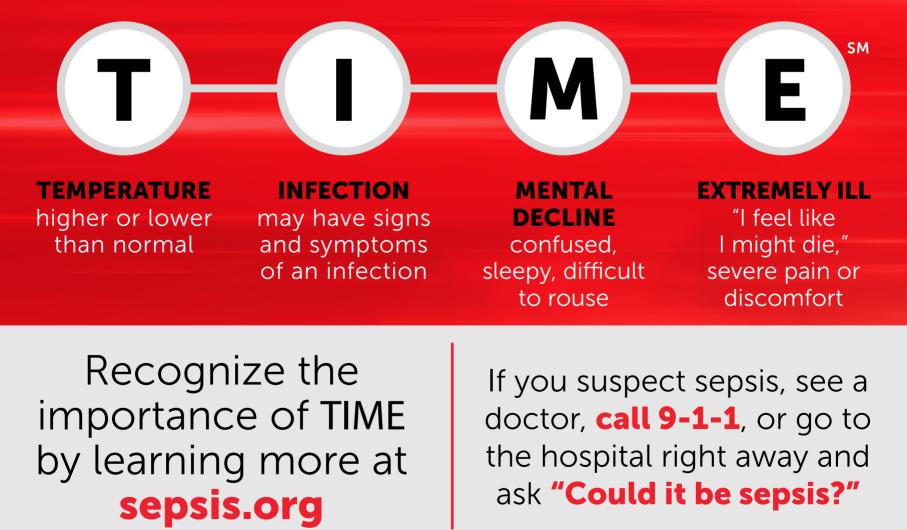


The risk of death from sepsis increases by as much as **8% for every** hour that treatment is delayed.³



As many as **80% of sepsis deaths** could be prevented with rapid diagnosis and treatment.³

When it comes to sepsis, remember: IT'S ABOUT TIME[™]. Watch for:



- 1. Rhee C, Dantes R, Epstein L, et al. Incidence and Trends of Sepsis in US Hospitals Using Clinical vs Claims Data, 2009-2014. JAMA. 2017;318(13):1241–1249. doi:10.1001/jama.2017.13836
- 2. Sepsis: A Word to Know, a Meaning to Learn. Accessed from: https://www.sepsis.org/sepsis-alliance-news/sepsis-word-know-meaning-learn/
- 3. Kumar A, Roberts D, Wood KE, Light B, Parrillo JE, Sharma S, Suppes R, Feinstein D, Zanotti S, Taiberg L, Gurka D, Kumar A, Cheang M. (2006) Duration of hypotension before initiation of effective antimicrobial therapy is the critical determinant of survival in human septic shock. Crit Care Med. 34(6): 1589-96. DOI: 10.1097/01. CCM.0000217961.75225.E9



