

2020

STEP ON SEPSIS 5K

SPONSORSHIP OPPORTUNITIES

JUNE 6, 2020 | WAKEMED SOCCER PARK



STEPONSEPSIS.ORG

LAST UPDATED:
3.3.20

STEP ON SEPSIS | JUNE 6, 2020

On June 6th, Sepsis on Sepsis returns to WakeMed Soccer Park for the 6th year! Step on Sepsis brings together sepsis awareness advocates all over Research Triangle with a common goal of saving lives through raising awareness.

Step on Sepsis was first started by Jerry Minore's Coventry friends and neighbors in Cary. Jerry had suddenly died from sepsis and the friends and neighbors wanted to raise sepsis awareness while honoring his memory.

SEPSIS IS THE BODY'S OVERWHELMING AND LIFE-THREATENING RESPONSE TO INFECTION WHICH CAN LEAD TO TISSUE DAMAGE, ORGAN FAILURE, AND DEATH. SEPSIS KILLS MORE THAN 270,000 AMERICANS EACH YEAR.

Critical Facts About Sepsis:

- Sepsis kills more people than breast cancer, prostate cancer, and opioids - combined.
- Sepsis claims more children's lives than cancer.
- Sepsis is the leading cause of death in hospitals.
- It can strike anyone at any time.
- Sepsis is preventable and treatable in most cases - but it has to be recognized.

About Sepsis Alliance:

- Sepsis Alliance is North America's leading resource and authority on sepsis.
- More than 3.5 million visitors annually use the Sepsis.org website.
- We have made significant contributions toward raising sepsis awareness, from 11% - 65% over the last ten years.
- Sepsis Alliance is recognized as a top non-profit by Guidestar and Great Nonprofits

PRESENTING SPONSOR | \$5,000

- Company listed as presenting sponsor at event
- Opportunity for company spokesperson to speak at event
- Space at event to present and distribute materials
- Opportunity to create co-branded giveaway item (paid for by sponsor)
- Company banner at event (provided by sponsor)
- Logo featured prominently on event website
- Logo on event t-shirts
- Logo in event emails
- Opportunities for on-site employee involvement

DIAMOND SPONSOR | \$2,500

- Space at event to present and distribute materials
- Opportunity to create co-branded giveaway item (paid for by sponsor)
- Company banner at event (provided by sponsor)
- Logo featured prominently on event website
- Logo on event t-shirts
- Logo in event emails
- Opportunities for on-site employee involvement

PLATINUM SPONSOR | \$1,000

- Space at event to present and distribute materials
- Logo featured on event website
- Logo on event t-shirts
- Logo in event emails
- Opportunities for on-site employee involvement

GOLD SPONSOR | \$500

- Logo featured on event website
 - Logo on event t-shirts
 - Opportunities for on-site employee involvement
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ADDITIONAL MARKETING OPPORTUNITIES

BOOTH SPACE | \$500

- Space at event to present and distribute materials
- Must provide own table, canopy, chairs, etc.

RACE BAG SPONSOR | \$500

- Sponsor logo included on the reusable race bags given to the first 250 participants
- One color logo



IN-KIND SPONSOR | VARIES

We hope to underwrite race costs through both case and in-kind contributions, to allow for more money to go directly to sepsis awareness and education programs. We welcome partnerships in many areas, including the following products and services:

- | | |
|--|--|
| • Advertising {print, radio, TV, online} | • Entertainment |
| • Printing services | • Incentive prizes for race participants |
| • Banners and signage | • Decorations |
| • Porta-potties | • Tents/tables/chairs |
| • Water | • Food |

**For more information and to become a sponsor,
contact Brittney at bhill@sepsis.org**

SPONSOR PAYMENT FORM

STEP ON SEPSIS

Sepsis Alliance relies on donations to further our work to increase sepsis awareness. We thank you for your generous gift and continued support.

Please note: We will need your company logo in full color (for website, marketing materials, banner) and black/white (for t-shirts). Logo is due to Brittney at bhill@sepsis.org by May 1 to be included on t-shirts and banner.

Business Name: _____

Contact Name: _____

Phone: _____ Email: _____

My business would like to sponsor at the following level:

☐ \$5,000 Presenting Sponsor

☐ \$2,500 Diamond Sponsor

☐ \$1,000 Platinum Sponsor

☐ \$500 Gold Sponsor

☐ \$500 Booth Space

☐ \$500 Race Bag Sponsor

Method of Payment

☐ Check Enclosed (made payable to Sepsis Alliance)

☐ Credit Card

Card Number: _____ Exp. Date: ____ / ____ CVV: _____

Name on Card: _____

Billing Address: _____

City, State, Zip: _____

A portion of your contribution may be tax deductible to the fullest extent permitted by law. Sepsis Alliance is a registered nonprofit 501(c)(3) organization. Sepsis Alliance tax ID 38-3110993. Please return completed form by email to asadorf@sepsis.org