

# 2020

## DENVER SEPSIS CHALLENGE

SPONSORSHIP OPPORTUNITIES

SEPTEMBER 26, 2020 | GREAT LAWN PARK



**DENVER.SEPSISCHALLENGE.ORG**

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## DENVER SEPSIS CHALLENGE | SEPTEMBER 26, 2020

Join us on September 26th for the 2nd annual Denver Sepsis Challenge! The Denver Sepsis Challenge will bring together sepsis awareness advocates all over the Denver area with a common goal of saving lives through raising awareness.

September is Sepsis Awareness Month, a month dedicated to raising sepsis awareness and educating the public and healthcare professionals about the seriousness of sepsis and the importance of early recognition and treatment. Join Sepsis Alliance and the numerous advocates in the area to educate the public to "Suspect Sepsis, Save Lives."

**SEPSIS IS THE BODY'S OVERWHELMING AND LIFE-THREATENING RESPONSE TO INFECTION WHICH CAN LEAD TO TISSUE DAMAGE, ORGAN FAILURE, AND DEATH. SEPSIS KILLS MORE THAN 270,000 AMERICANS EACH YEAR.**

### Critical Facts About Sepsis:

- Sepsis kills more people than breast cancer, prostate cancer, and opioids - combined.
- Sepsis claims more children's lives than cancer.
- Sepsis is the leading cause of death in hospitals.
- It can strike anyone at any time.
- Sepsis is preventable and treatable in most cases - but it has to be recognized.

### About Sepsis Alliance:

- Sepsis Alliance is North America's leading resource and authority on sepsis.
- More than 3.5 million visitors annually use the Sepsis.org website.
- We have made significant contributions toward raising sepsis awareness, from 11% - 65% over the last ten years.
- Sepsis Alliance is recognized as a top non-profit by Guidestar and Great Nonprofits

## **SEPSIS CHALLENGE SPONSOR | \$5,000**

- Logo at the on-site registration booth
- Space at event to present and distribute materials
- Company banner at event (provided by sponsor)
- Logo featured prominently on event website, with link
- Logo featured prominently on event t-shirts and event banner
- Opportunity to create co-branded giveaway item (paid for by sponsor)
- Opportunity to provide materials in participants goody bags
- Five entries for the event

## **WATER STATION SPONSOR | \$2,500**

- Logo at water station
- Space at event to present and distribute materials
- Company banner at event (provided by sponsor)
- Logo featured on event website, with link
- Logo featured on event t-shirts and event banner
- Opportunity to create co-branded giveaway item (paid for by sponsor)
- Opportunity to provide materials in participants goody bags
- Three entries for the event

## **MILE MARKER SPONSOR | \$1,000**

- Logo on mile marker sign
- Logo featured on event website, with link
- Logo featured on event t-shirts and event banner
- Two entries for the event

## **SUPPORTER | \$500**

- Logo featured on event website, with link
- Logo featured on event t-shirts
- One entry for the event

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Benefitting Sepsis Alliance

# ADDITIONAL MARKETING OPPORTUNITIES

## BOOTH SPACE | \$500

- Space at event to present and distribute materials
- Must provide own table, canopy, chairs, etc.

## RACE BAG SPONSOR | \$500

- Sponsor logo included on the reusable race bags given to the first 250 participants
- One color logo



## IN-KIND SPONSOR | VARIES

We hope to underwrite race costs through both case and in-kind contributions, to allow for more money to go directly to sepsis awareness and education programs. We welcome partnerships in many areas, including the following products and services:

- |  |  |
|--|--|
| • Advertising {print, radio, TV, online} | • Entertainment                          |
| • Printing services                      | • Incentive prizes for race participants |
| • Banners and signage                    | • Decorations                            |
| • Porta-potties                          | • Tents/tables/chairs                    |
| • Water                                  | • Food                                   |

**For more information and to become a sponsor, contact  
Brittney at [bhill@sepsis.org](mailto:bhill@sepsis.org)**

Benefitting Sepsis Alliance

# SPONSOR PAYMENT FORM

## DENVER SEPSIS CHALLENGE

**Sepsis Alliance relies on donations to further our work to increase sepsis awareness. We thank you for your generous gift and continued support.**

Please note: We will need your company logo in full color (for website, marketing materials, banner) and black/white (for t-shirts). Logo is due to Brittney at bhill@sepsis.org by August 24 to be included on t-shirts and banner.

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### **My business would like to sponsor at the following level:**

- |   |  |
|---|--|
| <input type="checkbox"/> \$5,000 Sepsis Challenge Sponsor | <input type="checkbox"/> \$2,500 Water Station Sponsor |
| <input type="checkbox"/> \$1,000 Mile Marker Sponsor      | <input type="checkbox"/> \$500 Supporter               |
| <input type="checkbox"/> \$500 Booth Space                | <input type="checkbox"/> \$500 Race Bag Sponsor        |

### **Method of Payment**

- ☐ Check Enclosed (made payable to Sepsis Alliance) ☐ Credit Card  
Sepsis Alliance: 3180 University Avenue, Suite 235, San Diego, CA 92104

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_ CVV: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

A portion of your contribution may be tax deductible to the fullest extent permitted by law. Sepsis Alliance is a registered nonprofit 501(c)(3) organization. Sepsis Alliance tax ID 38-3110993. Please return completed form by email to bhill@sepsis.org