



THE SEPSIS ALLIANCE SUMMIT SEPSIS HEROES GALA

Inaugural summit for sepsis education, paired with the annual celebration of sepsis leadership across the country

OPPORTUNITIES FOR SPONSORSHIP



Date: September 16 & 17, 2020

**Location: Virtual
sepsissummit.org**

The Sepsis Alliance Summit

The Inaugural Sepsis Alliance Summit, to be held coinciding with Sepsis Awareness Month and the Sepsis Heroes annual gala, aims to bring together clinicians, thought leaders, industry innovators, and topic experts in sepsis care to provide two days of learning and inspiration for healthcare providers, managers, policy makers, and industry leaders.

Following the launch of the new Sepsis Alliance brand and logo in summer 2020, The Sepsis Alliance Summit embraces the theme and will explore the many peaks of sepsis and healthcare, including expert presentations and panels discussing sepsis and COVID-19 challenges and strategies across the continuum of care.

The Summit is free for attendees, will offer continuing nursing education credits*, and provide attendees with access to resources, ideas, and innovations to improve their sepsis care. Plus, registrants are invited to participate in the Sepsis Superhero Challenge for a chance to win fun prizes, and raise sepsis awareness in their communities.

Sepsis Heroes Gala

Following day two of The Summit, attendees are invited to attend the virtual Sepsis Heroes annual gala, which will honor individuals and organizations doing great work in sepsis awareness, education, care, and advocacy. Now in its 9th year, Sepsis Heroes will be hosted virtually, allowing even more advocates to participate in honoring our Heroes.

Get Involved

Sepsis Alliance has generated a variety of ways for our industry partners to be involved. By pairing Sepsis Heroes and The Sepsis Alliance Summit together, industry leaders have the opportunity to get even greater reach and be seen as driving forces in the fight against sepsis. Options range from Sepsis Heroes sponsorship only, to being named the presenting sponsor of both Sepsis Heroes and The Sepsis Alliance Summit.

**Sepsis Alliance is a provider approved by the California Board of Registered Nursing*

Benefits	Sepsis Awareness \$50,000	Sepsis Advocate \$25,000	Public Education \$10,000	Life Saver \$5,000
The Sepsis Alliance Summit Benefits				
Event Website Recognition	Prominent Recognition	Logo or Name	Logo or Name	
Customizable Company Virtual Exhibit Space	✓	✓	✓	
Logo on Event Marketing Materials	Prominent Recognition	Logo or Name	Logo or Name	
Company Innovation Presentation (limited)	✓	✓		
Track Sponsor	✓	✓		
Dedicated Sponsor Spotlight Email Blast	✓	✓		
Attendee Opt-In Option at Registration	✓	✓		
Summit "Presented by" credit	✓			
Company Executive to give opening or closing remarks (limited)	✓			

benefits continued on next page

For more information, contact Savannah Stark at sstark@sepsis.org

Sepsis Heroes Gala Benefits

Digital Program Ad	Full page, Inside cover	Full page	Full page	Half page
Promo Screen Recognition	Prominent Recognition	Logo or Name	Logo or Name	Logo or Name
Event Website Recognition	Prominent Recognition	Logo or Name	Logo or Name	Logo or Name
Logo on Event Marketing Materials	✓	✓	✓	✓
Verbal Recognition at Event	✓	✓	✓	✓
Hero Award Sponsorship	✓	✓	✓	
Company Executive Presentation of a Sepsis Heroes Award	✓	✓		
Logo on sepsis.org for one year	✓	✓		
Event “Presented by” Credit	✓			

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