



SEPSIS TECH & INNOVATION 2021

Accelerating Through Disruption

A VIRTUAL CONFERENCE

JUNE 22-23, 2021

SEPSISTECH.ORG



Following the success of the inaugural Sepsis Alliance Summit in 2020, Sepsis Alliance is proud to announce the inaugural **Sepsis Tech & Innovation Conference.**

Engage with the nation's leading innovators, clinicians, investors, and policy makers to discuss health technology and innovation, and its tremendous potential to reduce the burden of sepsis.

The Audience:

- Industry leaders
- Public policy experts
- Health and hospital leadership
- Health quality and decision support leaders
- Health investors and venture capitalists
- Health and technology media
- Health advocates
- Health advisors
- Health educators
- Health marketers

Conference Objectives:

- Bring all aspects of sepsis technology development together with clinical leadership to better connect ideas, products, and implementation to improve patient care across the continuum
- Bring focus to the huge market opportunity in sepsis diagnostics (projected to grow to \$1.13 billion by 2027) and therapeutics (projected to reach \$3.7 billion by 2025)
- Make **Sepsis Tech & Innovation** a can't miss conference

Expected Attendance:

2,000+

Burden of Sepsis:

- Sepsis is the #1 cause of death in U.S. hospitals - one in every three deaths
- Sepsis is the #1 cost of hospitalizations in the U.S. - \$52 billion/year
- Sepsis is the #1 cause of re-hospitalizations in the U.S. - 40% within 90 days
- Sepsis kills more children than cancer in the U.S.
- Sepsis is the #3 cause of maternal mortality in the U.S.
- As many as 80% of lives lost to sepsis could be saved with rapid diagnosis and treatment, like the kind we'll be discussing at **Sepsis Tech & Innovation**

Conference Description:

- Engage with the nation's leading innovators, clinicians, investors, and policy makers to discuss technology and innovations to help reduce the burden of sepsis and COVID-19
- From virtual care to a vaccine patch to 3-D printing of prosthetics, listen to experts share the most promising solutions
- Hear where the market is headed and where leading investors are placing their bets
- Learn how technology and innovation can help with inequality of sepsis care and outcomes
- Explore how big data can be leveraged to improve care and equity
- Learn about the role of innovation to address antimicrobial resistance (AMR)

Sepsis Tech & Innovation

June 22-23, 2021

Leading Edge Sessions and Speakers

Planned Sessions:

- Government Role in Healthcare Innovation
- Driving Diversity, Equity, and Inclusion in Health Tech Investing and Development
- Data and Quality Initiatives: Addressing a costly and deadly condition
- Disruptions in Healthcare: Who Will be the Next Blockbuster Video?
- Lulu's Law: Saving Lives With Data
- Rehab Tech: From Wooden Legs to Robotics
- Inside the NBA Bubble: Lessons and Learnings for Health Innovation
- And more!

Invited Speakers From

- Johns Hopkins
- Stanford
- Tenet Health
- UPMC
- Sutter Health
- CDC
- BARDA
- HCA
- Additional industry, healthcare, investor, and government leaders to be announced

Benefits of Sponsorship:

- Build **connections** with leaders and decision makers in healthcare and innovation
- Gain **exposure** for your company's innovations or related services
- **Position your company** as a thought leader in sepsis care improvement
- **Build your brand** in association with the nation's leading experts and advocates in infectious disease, sepsis, and COVID-19

To secure your Sepsis Tech & Innovation sponsorship, please contact Thomas Heymann, Sepsis Alliance CEO, at theymann@sepsis.org.

Sponsorship Levels

Benefits	Sepsis Vanguard \$50,000	Sepsis Innovator \$25,000	Sepsis Accelerator \$10,000	Sepsis Catalyst \$5,000
The Sepsis Alliance Sepsis Tech & Innovation Conference - SPONSOR PROSPECTUS				
Event Website Recognition	Prominent Recognition	✓	✓	✓
Logo on Event Marketing Materials	Prominent Recognition	✓	✓	✓
Customizable Company Virtual Exhibit Space	✓	✓	✓	
Verbal Recognition at Event	✓	✓	✓	
Dedicated Sponsor Spotlight Email Blast	✓	✓		
Company Logo on Sepsis.org for one year	✓	✓		
Attendee Opt-In for Sponsor Communication	✓	✓		
Conference "Presented by" credit (non-exclusive)	✓			
30 Minute Industry Leadership Keynote Presentation OR 30 Minutes Interview or Panel (limited)	✓			
Company Sponsorship and Presentation during a 15-minute working break (limited)		✓		

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